



Olde School Renaissance Productions, Inc.
Annual Report
2011

Consolidated Financial Highlights (unaudited)

OSRP	U.S. Dollars	U.S. Dollars	U.S. Dollars
Year ended December 31	2009	2010	2011
At year-end:			
ASSETS			
Cash	\$1,693.83	\$2,239.74	\$3,671.71
Cash Equivalents	\$1,644.52	\$2,849.21	\$2,862.85
Donations in kind	\$0.00	\$0.00	\$0.00
Inventories	\$0.00	\$0.00	\$0.00
Fundraising	\$300.00	\$291.40	\$833.38
Total Assets	<u>\$3,638.35</u>	<u>\$5,380.35</u>	<u>\$7,367.94</u>
LIABILITIES			
Short-term loans:			
Long-term loans (open ended):	\$0.00	\$0.00	\$0.00
Total Liabilities	<u>\$0.00</u>	<u>\$0.00</u>	<u>\$0.00</u>
OPERATING COSTS & EXPENSES			
Administrative Expenses	-\$127.75	-\$335.87	-\$851.32
Long-term loan payment	-\$250.00	\$0.00	\$0.00
Transportation Expenses	-\$233.72	-\$385.00	-\$240.00
Property Construction Repair & Maintenance	-\$787.14	-\$886.32	-\$613.85
Fundraising	\$0.00	-\$101.45	-\$1,973.06
Total Operating Costs & Expenses	<u>-\$1,398.61</u>	<u>-\$1,708.64</u>	<u>-\$3,678.23</u>
BALANCE	\$2,239.74	\$3,671.71	\$3,689.71

To Our Volunteers

2011 was an incredibly difficult year. Folk were willing to volunteer, but not always able to follow through. Finances were particularly difficult as everyone was hit hard by the continuing downturn in the economy. Several more faires have folded and many schools have cut their budgets, which is also making things difficult. With that said, our volunteers did a tremendous job on school and community events, earning nearly the triple amount of years past! Sadly, interest in hall events has fallen, not just for us, but for other groups as well, and our Yule Ball was a big loss, for that I apologize for not understanding the current climate as well as I should.

We had a drop in Volunteer attendance at trainings and school/community events however we had a very large increase in team building/sponsored events, and an increase in renaissance faire participation. In addition to our Volunteer members, it's notable that we also had forty-one non-affiliated folk assist us in our endeavors over the course of the year.

During the year we added a replacement member to our board, and had another take a leave of absence, it's been agreed that he will continue to remain inactive until the meeting in May of 2012 where he may make his final decision. Of our eight board members, seven attended at least one of our meetings a percentage increase of 17% over last year.

As I've said repeatedly in the past, our greatest monetary rewards come in the participation of school events. We've done very well with our participation in these. We will pursue the grant writing process in

Olde School Renaissance Productions, Inc.

www.danceanddestruction.org

hopes of financially assisting the cost of future events, with a focus on Renaissance Boot Camp for next year. Additionally we will begin to become more selective in our choice of renaissance faires, focusing on the 'fun factor' to keep our volunteers interested.

Looking towards a promising 2012!

Julie Payne

President & Chief Executive Officer

Overview of Fiscal 2011

Our income for 2010 was \$3,140.61; our income for 2011 was \$3,696.23; resulting in an increase in income of \$555.62. Our expenses for 2010 were \$1,708.64; our expenses for 2011 were \$3,678.23; resulting in an increase of \$1,969.59 for our expenses.

To summarize, we brought in more money than last year, we paid out more money than last year and had no outstanding debts. We ended the year with an increase to our bank account from \$3,671.71 to \$3,689.71, a total of \$18 more.

Eric Payne

Treasurer & Chief Financial Officer

Board of Directors

Officers:

Chairman, President & CEO
Guild Master, St. Genesius
Julie Payne

Director and CFO
Guild Master, St. Barbara's
Eric Payne

Director & Corporate Secretary
Kaelyn Johnson

Directors:

Ivan M. Gold
Donna Cary Sibley

M. Bruce Lanyon
David Wilson

Jeffrey Levers *inactive*

Future Management Direction

2012 Goals

- ❖ Add 2 new paying adult volunteers
- ❖ Financial goal of \$4,250
- ❖ Receive compensation for at least one non-school event attended
- ❖ Receive compensation for five school events.

Stretch Goals

- ❖ 3 year goal of developing and hosting a trebuchet challenge event for school children
- ❖ 7 year goal of hosting workshops & accommodating specialty guilds
- ❖ 10 year goal of faire production

2013 Goals

- ❖ Financial goal of \$4,500
- ❖ Develop and host Renaissance Boot Camp in April for the development of Renaissance participants

Certificate

This is to certify that such financial statements as are included in this Annual Report were prepared without audit from the books and records of the Corporation.

Dated: January 28, 2012



Eric Payne, Treasurer & Chief Financial Officer

Corporate Headquarters
330 Flora Vista Avenue
Sunnyvale, CA 94086
Telephone: 408-733-1145
www.danceanddestruction.org
(As of December 31, 2011)