



Olde School Renaissance Productions, Inc.  
Annual Report  
2010

## Consolidated Financial Highlights (unaudited)

OSRP	U.S. Dollars	U.S. Dollars	U.S. Dollars
Year ended December 31	2008	2009	2010
At year-end:			
<b>ASSETS</b>			
Cash	\$1,408.59	\$1,693.83	\$2,239.74
Cash Equivalents	\$1,400.92	\$1,644.52	\$2,849.21
Donations in kind	\$0.00	\$0.00	\$0.00
Inventories	\$0.00	\$0.00	\$0.00
Fundraising	\$923.00	\$300.00	\$291.40
Total Assets	<u>\$3,732.51</u>	<u>\$3,638.35</u>	<u>\$5,380.35</u>
<b>LIABILITIES</b>			
Short-term loans:			
Long-term loans (open ended):			
Payne, Eric [trailer]	\$250.00	\$0.00	\$0.00
Total Liabilities	<u>\$250.00</u>	<u>\$0.00</u>	<u>\$0.00</u>
<b>OPERATING COSTS &amp; EXPENSES</b>			
Administrative Expenses	-\$104.00	-\$127.75	-\$335.87
Long-term loan payment	-\$250.00	-\$250.00	\$0.00
Transportation Expenses	-\$125.00	-\$233.72	-\$385.00
Property Construction Repair & Maintenance	-\$9.68	-\$787.14	-\$886.32
Fundraising	-\$1,550.00	\$0.00	-\$101.45
Total Operating Costs & Expenses	<u>-\$2,038.68</u>	<u>-\$1,398.61</u>	<u>-\$1,708.64</u>
<b>BALANCE</b>	\$1,693.83	\$2,239.74	\$3,671.71

## To Our Volunteers

2010 was an unusual year, in that while patrons were still attending events, our overall participation was down considerably from the last few years. We gained three 'new' faires [Lompoc Renaissance Faire, Queen Bess and the Pyrates and Ardenwood Renaissance Faire], and had two one day events turn into two day events [Santa Cruz Scottish Renaissance Faire and Pirates at the Library]. Additionally we helped out at a Lions Club Event in Brentwood, which was so worth the effort, and attended the school day event in Sonora.

Attendance this year has fallen more than any other. While we again had a total of 14 individuals, 10 of them were paid adults (71%) and four were non-paying children (29%). Of that 14: eleven attended some sort of training (79%) [64% previously]; six attended at least one of our team building/sponsored events (43%) [86% previously]; ten attended at least one of our faires (71%) [86% previously]; and eleven attended at least one of our school events (79%) [50% previously].

During the year we had one of our board members take a leave of absence, and she has since formerly stepped down. Of the seven board members involved over the last year, five attended at least one of our meetings (71%) [100% previously].

Much like last year, we are losing the momentum we had to start. It appears as if folk are losing interest in faires and team events. I believe this is due to the economy, as both faires and team building events occur with some cost involved. While we try to minimize the cost, there are, at minimum, transportation expenses to be incurred.

Our greatest monetary rewards come in the participation of school events. With more of these on the horizon (we have an additional school scheduled for this year) we should do well. While the attendance at faires is dropping, we will continue with our faire program, getting more selective with the choice of venue to see if there is significant change with the economy. If attendance does not increase in 2011, we will consider dropping a few faires in 2012.

Looking towards a promising 2011!

*Julie Payne*

President & Chief Executive Officer

### **Overview of Fiscal 2010**

Our income for 2009 was \$1,944.52; our income for 2010 was \$3,140.61; resulting in an increase of \$1,196.06. Our expenses for 2009 were \$1,398.61; our expenses for 2010 were \$1,708.64; resulting in an increase of \$310.03 for our expenses.

To summarize, we brought in more money than last year, we paid out more money than last year and had no debts. We ended the year with an increase to our bank account from \$2,239.74 to \$3,671.71, a total of \$1,431.97 more.

*Eric Payne*

Treasurer & Chief Financial Officer

## Board of Directors

### Officers:

Chairman, President & CEO  
Guild Master, St. Genesius  
Julie Payne

Director and CFO  
Guild Master, St. Barbara's  
Eric Payne

Director & Corporate Secretary  
Deborah Mandac  
Kaelyn Johnson \*acting\*

### Directors:

Ivan M. Gold  
Jeffery Levers

Kaelyn Johnson  
Donna Cary Sibley

M. Bruce Lanyon

## Future Management Direction

### 2011 Goals

- ❖ Add 3 new paying adult volunteers
- ❖ Financial goal of \$4,000
- ❖ Receive compensation for at least one non-school event attended
- ❖ Receive compensation for at least one faire attended.
- ❖ Receive grant dollars of \$1,500 or more
- ❖ Develop and host a trebuchet challenge event for school children

### 2012 Goals

- ❖ Add 2 new paying adult volunteers
- ❖ Financial goal of \$4,500
- ❖ Be invited to attend four school events

### Stretch Goals

- ❖ 5 year goal of hosting workshops & accommodating specialty guilds
- ❖ 10 year goal of faire production

## Certificate

This is to certify that such financial statements as are included in this Annual Report were prepared without audit from the books and records of the Corporation.

Dated: March 14, 2011



Eric Payne, Treasurer & Chief Financial Officer

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(As of December 31, 2010)